



We've evolved

A new brand. A fresh strategy.
A history of produce.

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Robinson Fresh is dedicated to providing fresh food solutions. We're proud of our 100 year heritage as one of the largest produce companies in the world and we look forward to leading the industry into the future. Whether you need product from the other side of the world or across town, we're eager to discuss produce, marketing ideas and innovative solutions that will help you grow your business.

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**FRUIT****Tropical**

Mangos
Avocados
Pineapples
Limes

Melons

Watermelon
Cantaloupes
Honeydews
CantaBella

Berries

Blueberries
Strawberries

Stone Fruit

Peaches

Pears**Grapes**

Red Grapes
Green Grapes
Black Grapes
Bi-Color Grapes
Tri-Color Grapes

Citrus

Navels
Clementines
Lemons

Apples

Gala Apples
Red Delicious Apples
Golden Delicious Apples
Granny Smith Apples
Honeycrisp Apples
Cripps Pink Apples

VEGETABLES**Dry Veg & Peppers**

Green Peppers
Red Peppers
Yellow Peppers
Cucumbers
Squash
Eggplant
Okra

Greens

Collard Greens
Kale
Mustard
Turnips

Sweet Potato & Yam**Tomato**

Corn
Asparagus
Broccoli
Sugar Snap Peas

Import Vegetables

Brussel Sprouts
French Beans

ORGANICS

Avocados
Broccoli
Cantaloupes
Chard
Kale



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Cantaloupe

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Honeydew

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Cantabella

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What's Trending / Fresh From The Field [ie What's trending in melons]



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 Product merchandising alert!

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Melon Up! Conventional Watermelon

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Proxima ▶

Classico ▶

Available Brands



Value Added

Melons ▶



Okra ▶



Pineapples ▶



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Maxima Watermelon

Bright Green, Firm, High Water Content

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[Personality, CIT, Category Mgmt]

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More than 100 years ago, way up in North Dakota, an entrepreneur named Charlie Robinson set out to satisfy increasing demand for fresh products. Today, we introduce Robinson Fresh. It's our way of honoring our heritage and focusing on everything fresh. From crisp green asparagus and fragrant bell peppers, to tropical pineapples, mangoes, and limes, and more. From quality commercial produce, to organics and consumer-trusted brands. From local fields and faraway lands, all the way to stores and restaurants across the globe. Robinson Fresh helps you satisfy growing demand for fresh fruits and vegetables, year-round and worldwide.

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From the ground up.

Wherever fresh is grown, Robinson Fresh is there, supporting growers with innovative programs and solutions, so that today's land-loving farmers can sustain abundance and thrive for generations.

Fresh solutions.

As one of the largest produce companies in the world, we go beyond sourcing fresh produce to offer you an abundance of fresh solutions — from customer insights and marketing support, to category and inventory management. **Because your success in fresh is our business.**

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