

CAPELLA **MOBILE**

EDIT PROFILE



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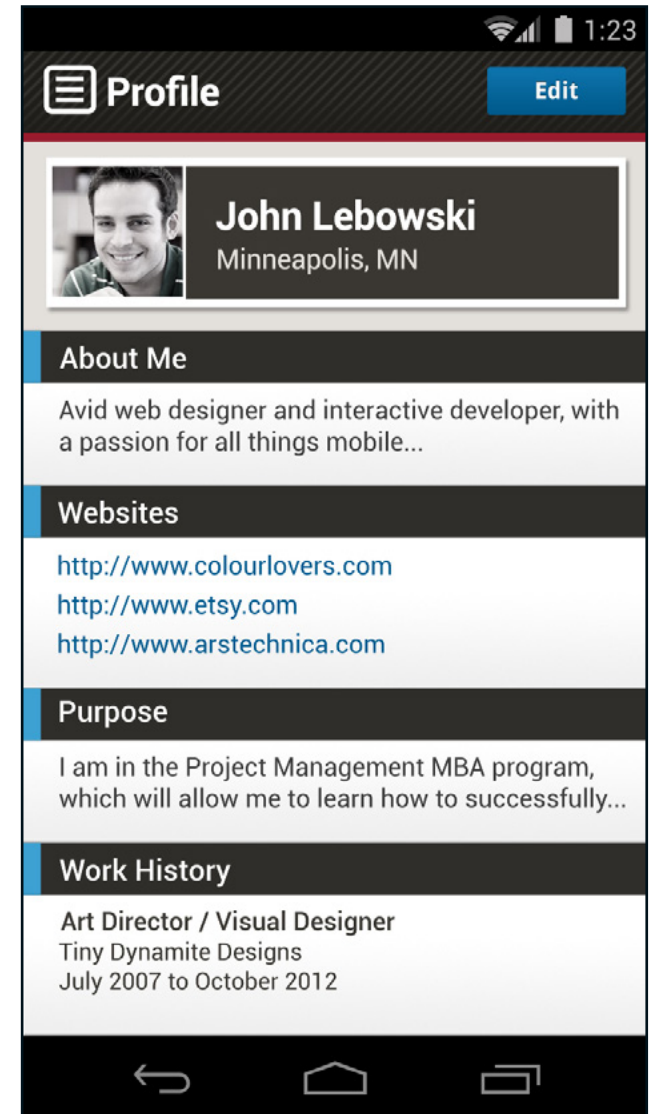
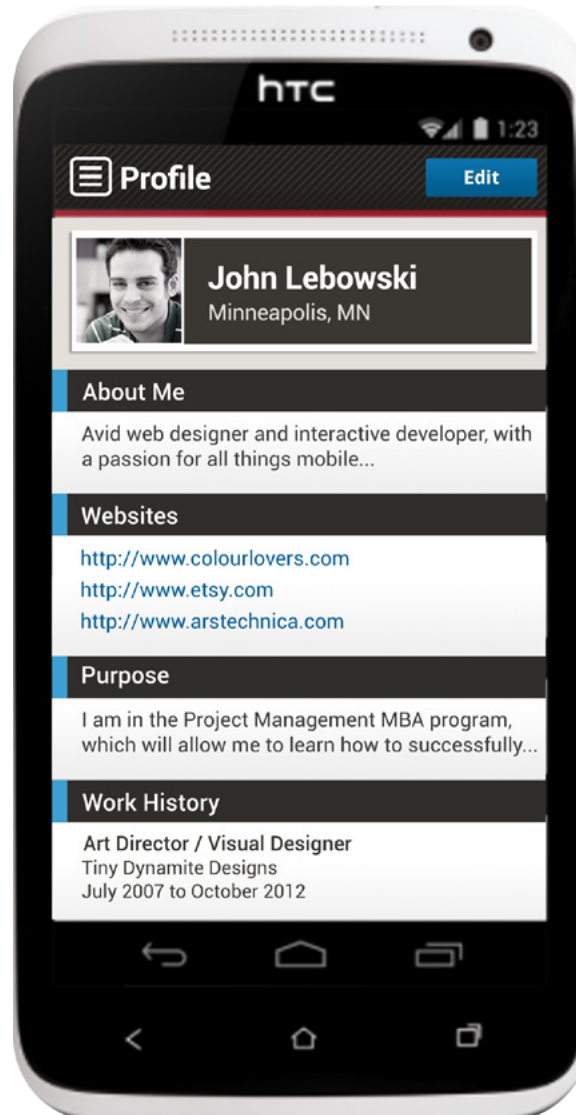
//////
SCREENS Edit Profile for Android :: Initial Design Concepts
//////

EDIT PROFILE SCREENS ///

HOMEPAGE >>

Updated **Homepage** screen within Android device and in larger detail. Design incorporates several elements from iGuide, including:

1. Top Heading with Right Slant Hash
2. Blue CTA buttons with slightly rounded corners
3. Beige Background
4. Blue and Dark Gray Section Headings

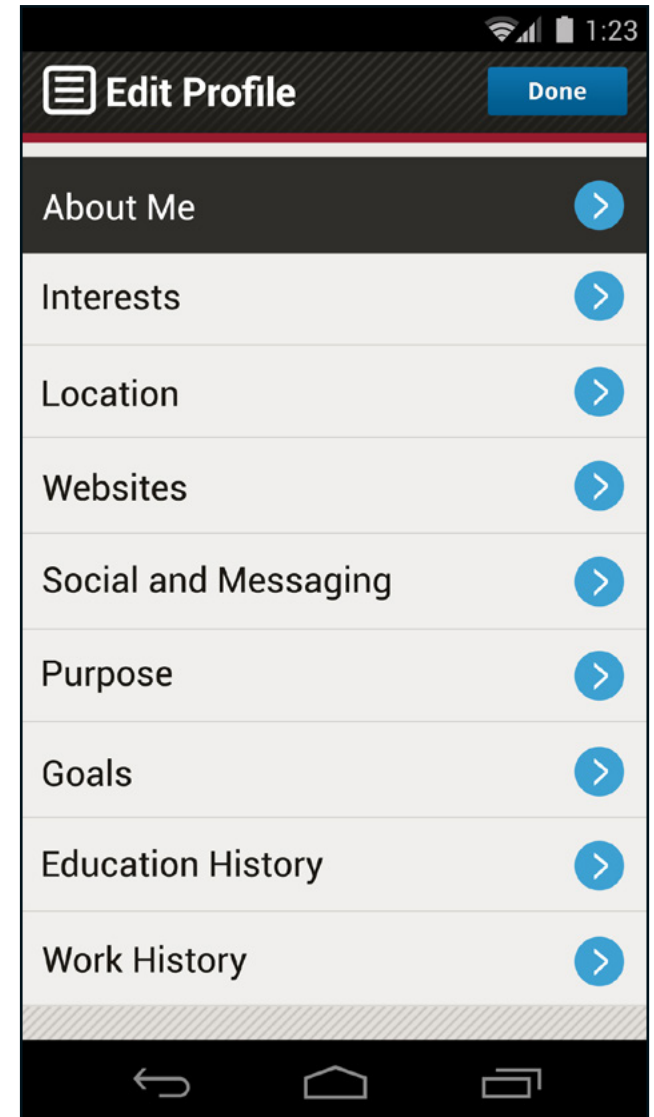
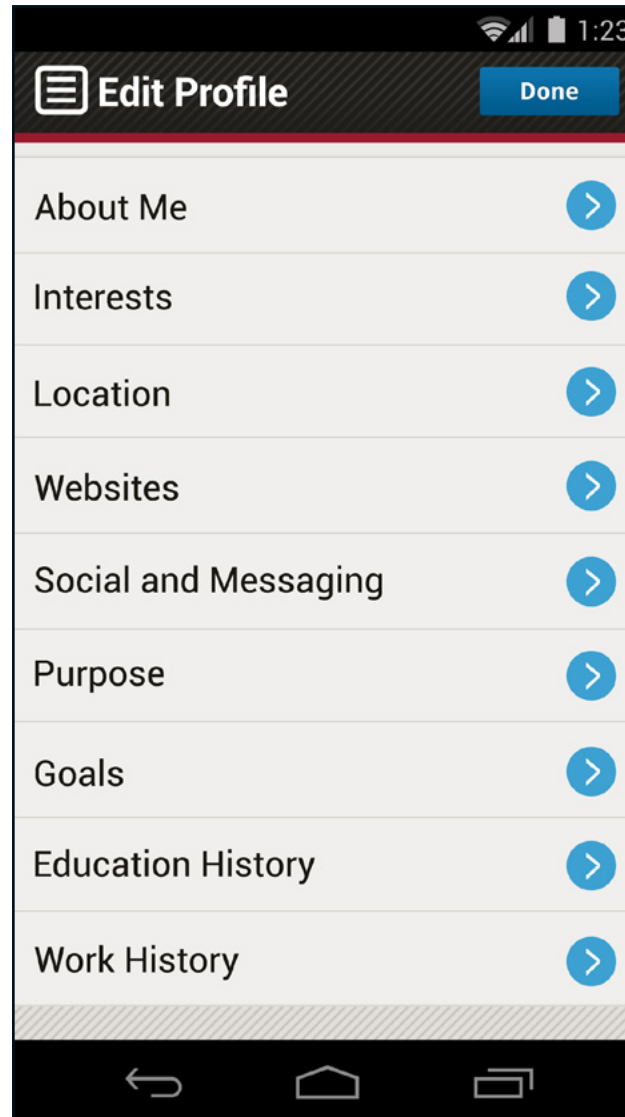


EDIT PROFILE SCREENS ///

MENU >>

Menu combines both Android design standards (hairline list separators, Roboto text) with iGuide elements (rollover colors, blue circle with arrow).

Rollover behavior will be repeated in Modal sections for consistent user experience.



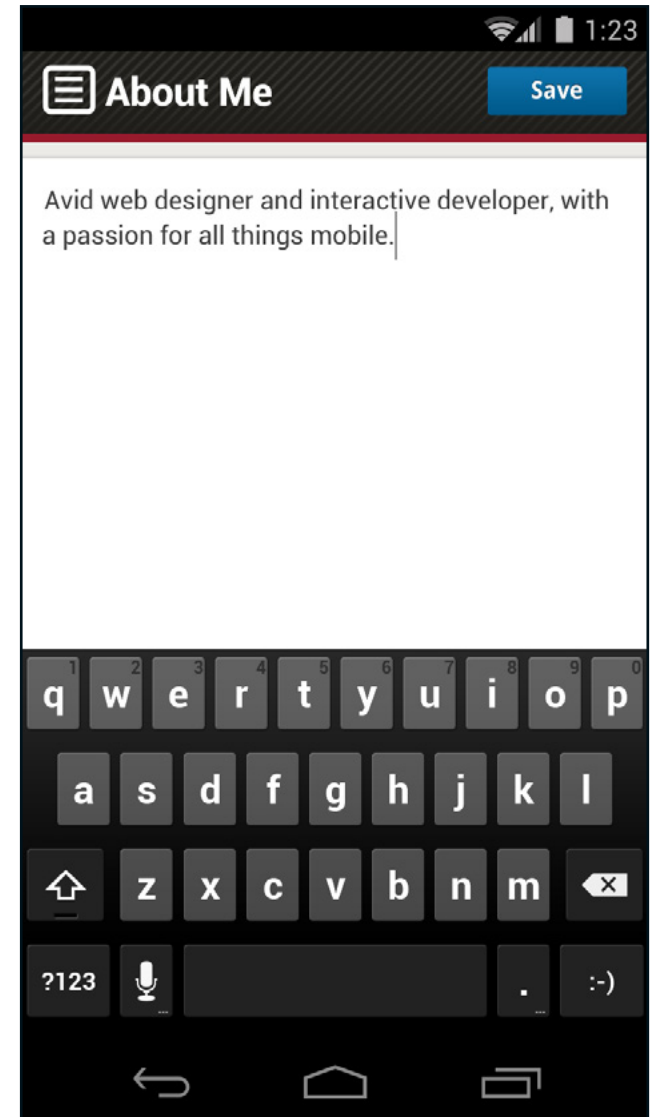
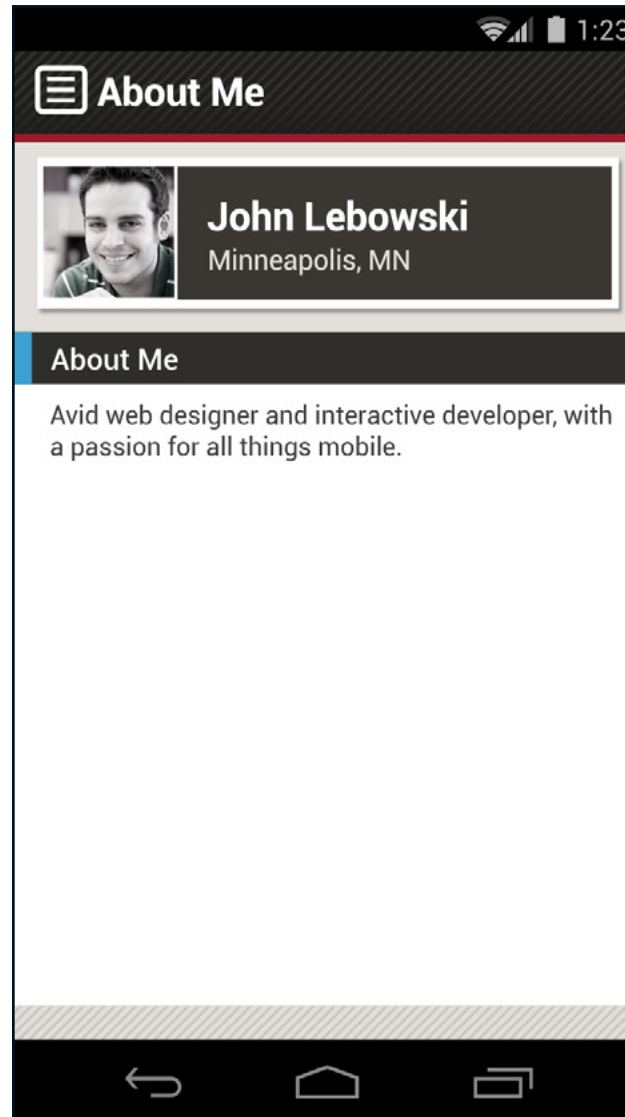
EDIT PROFILE SCREENS //

ABOUT ME »

About Me screens show the profile in two states: View and Edit. The View state displays the data as a friend or connection would view the user's About Me page.

The Edit state displays the data when the user has chosen to edit his or her information on the mobile screen.

The About Me Edit page is accessed when the user taps About Me on the Edit Profile menu screen.

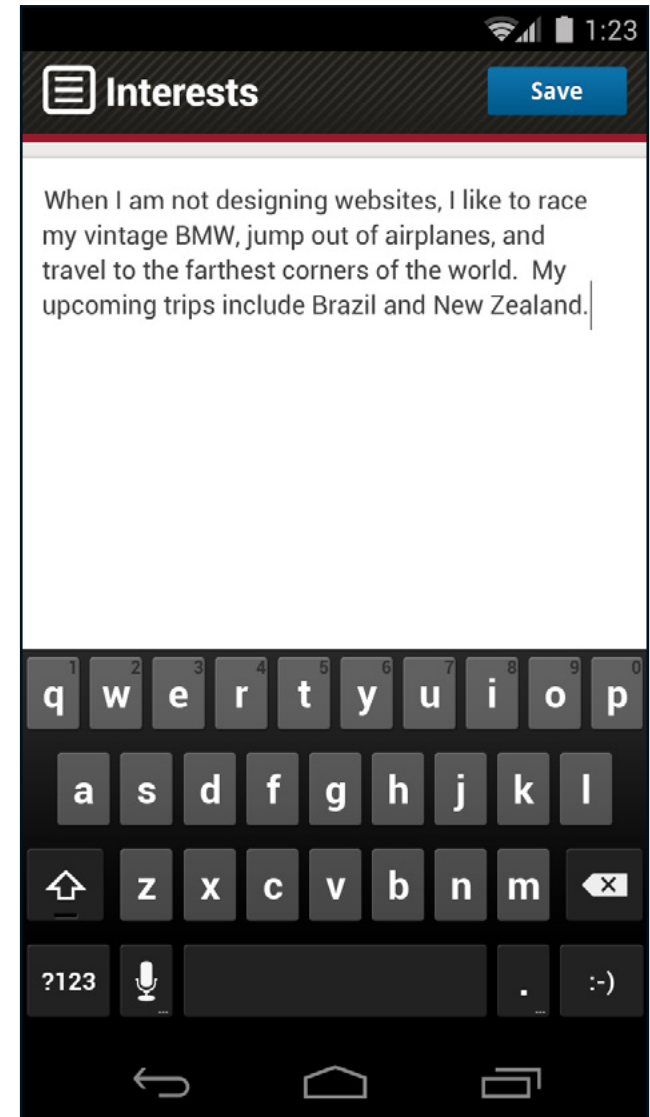
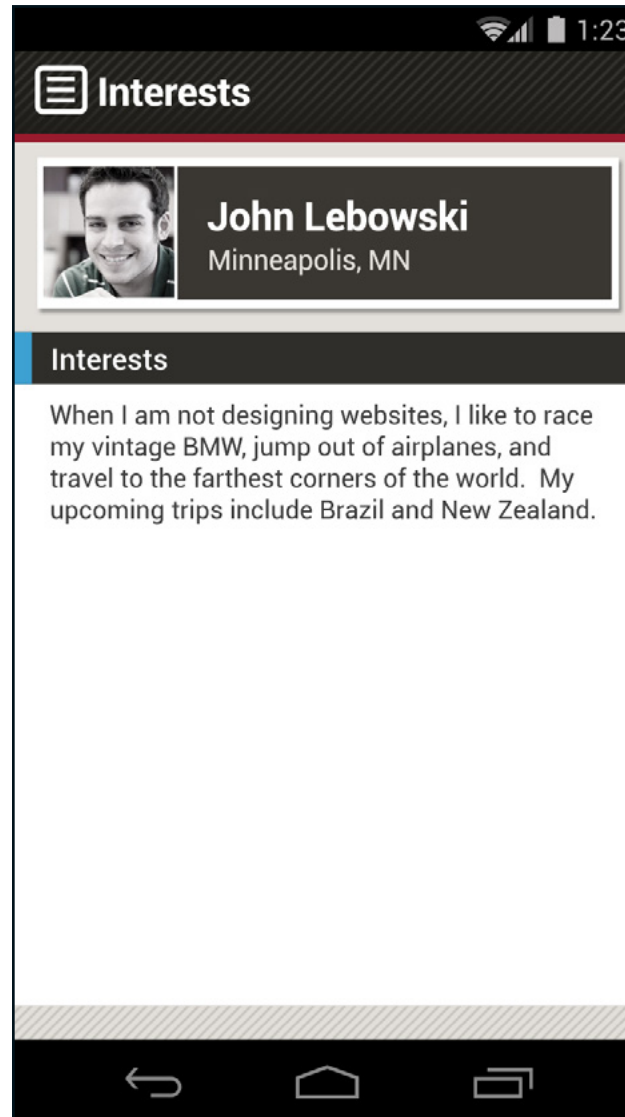


EDIT PROFILE SCREENS ///

INTERESTS >>

Interests screens show the profile in two states: View and Edit. The View state displays the data as a friend or connection views the users Interests statement. The Edit state displays the data when the user has chosen to edit his or her information on the mobile screen.

The Interests Edit page is accessed when the user taps Interests on the Edit Profile menu screen.



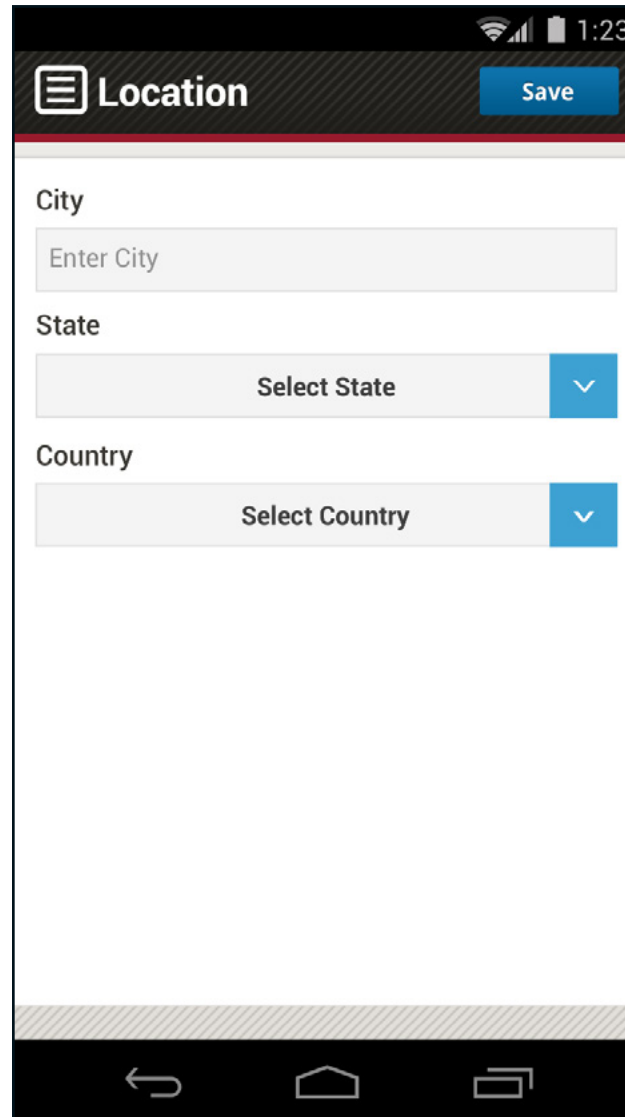
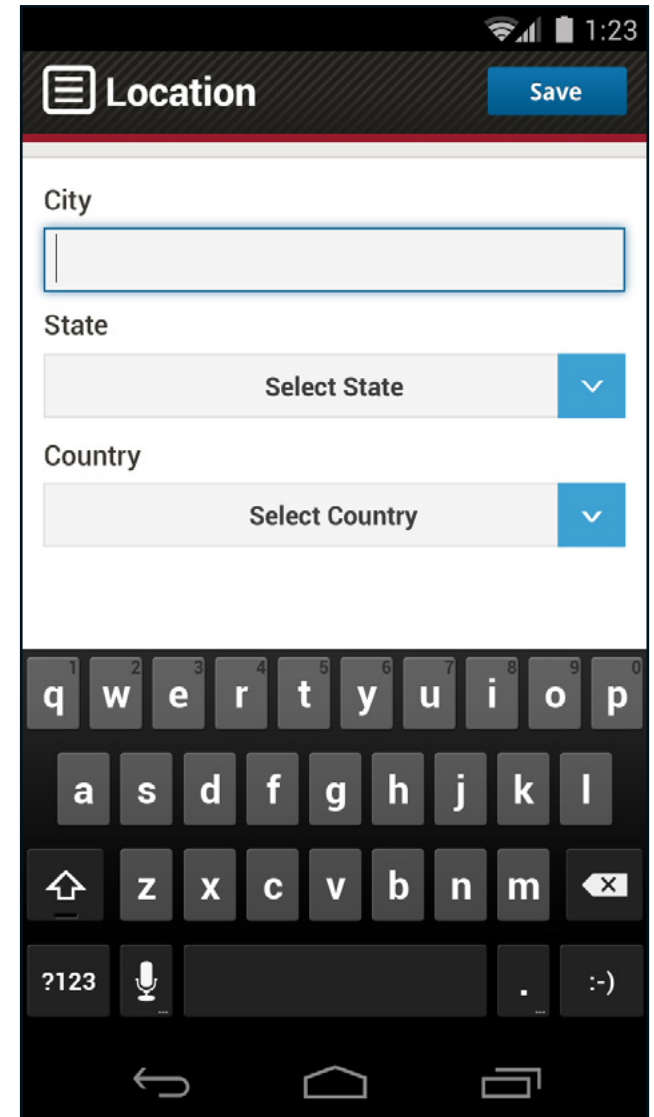
EDIT PROFILE SCREENS ///

LOCATION FORM >>

Location screens indicate two states for the form: pre-selected and tapped.

The keyboard displays once the user taps to edit the form.

Additionally, the top form field is highlighted — according to Android standards — to indicate that the field is currently being edited.

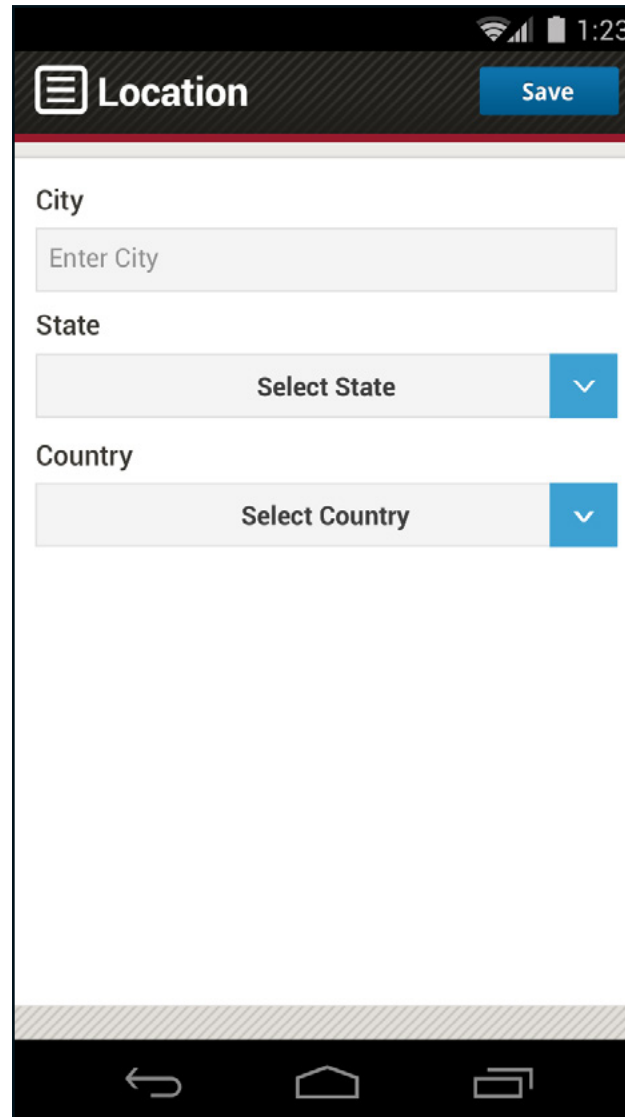
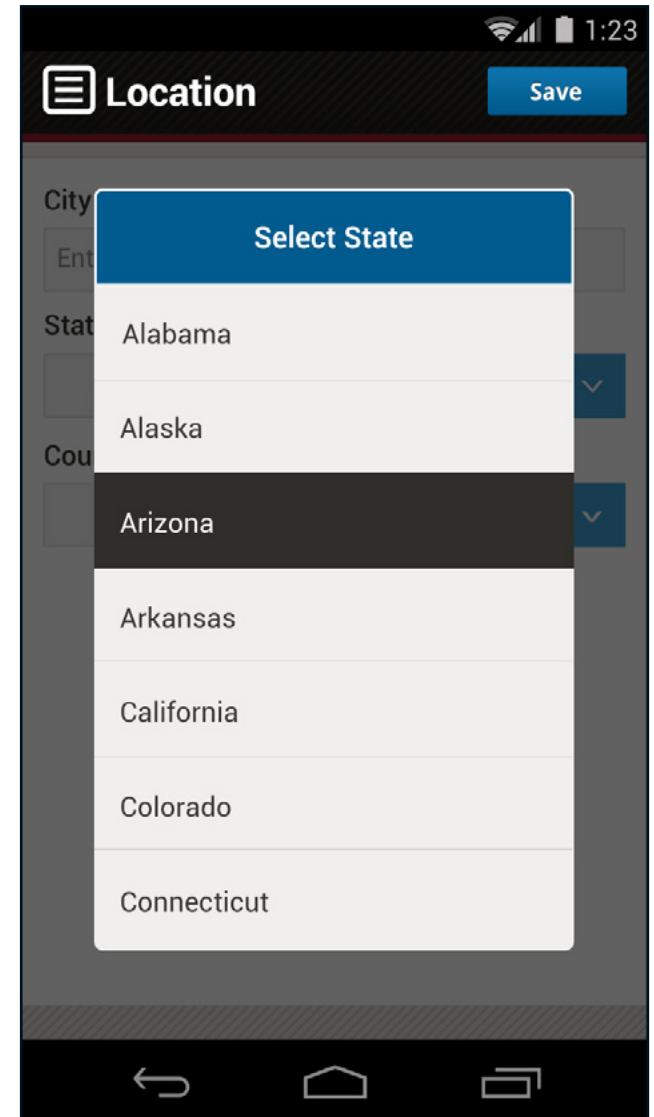



EDIT PROFILE SCREENS ///

LOCATION FORM (MODAL) >>

Location Modal displays scrolling list of states and territories for user selection. The modal window displays when form results number over seven list items, as in states, countries or date spans.

Modal displays selected state during user selection experience. After user chooses state, selection will be populated in the Location form. If user chooses to exit modal window, the Android back button will allow them to return to the Location form.

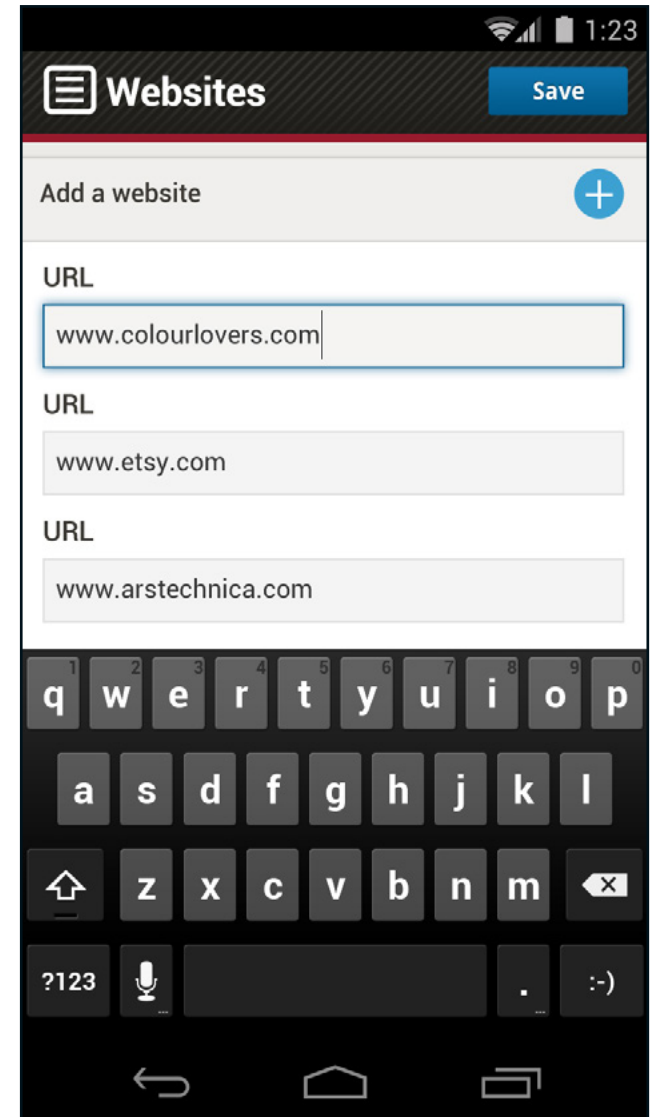
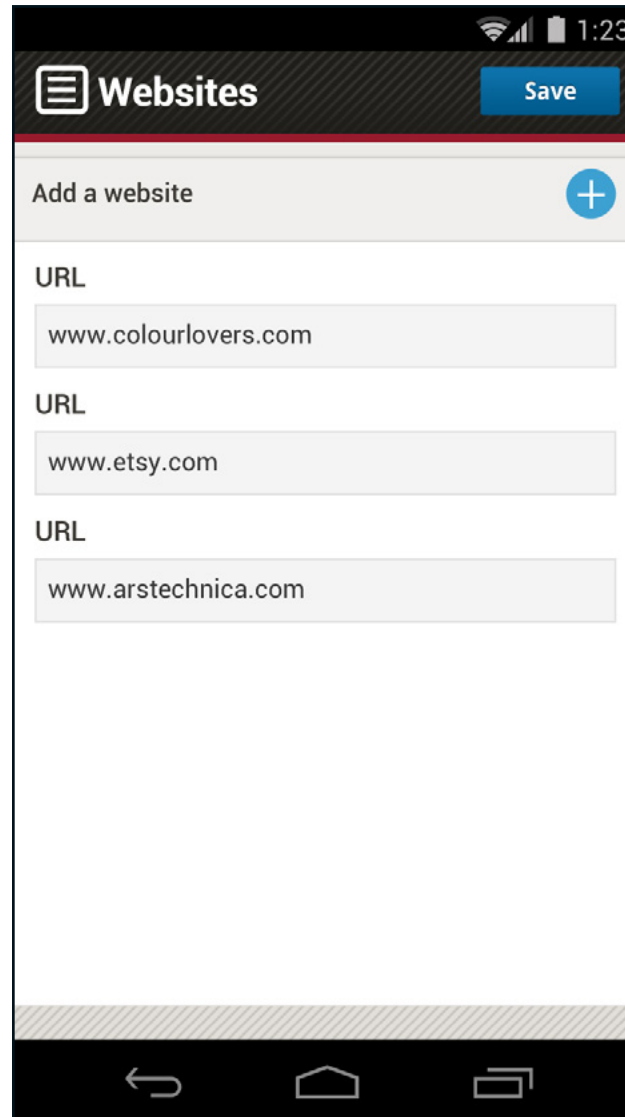



EDIT PROFILE SCREENS //

WEBSITES >>

Websites Form screens display two states for the form: pre-selected and tapped.

The keyboard appears once the user taps to edit the form, and the selected form field is highlighted — according to Android standards — to indicate that the field is currently being edited.



EDIT PROFILE SCREENS //

SOCIAL & MESSAGING >>

Social & Messaging screens display page before and during the edit process.

The keyboard appears once the user taps to edit the form, and the selected form field is highlighted — according to Android standards — to indicate that the field is currently being edited.



Social & Messaging Save

Social Networks

www.facebook.com/ lebowski

www.linkedin.com/li/ lebowski

www.MySpace.com/ username

www.twitter.com/@ lebowski

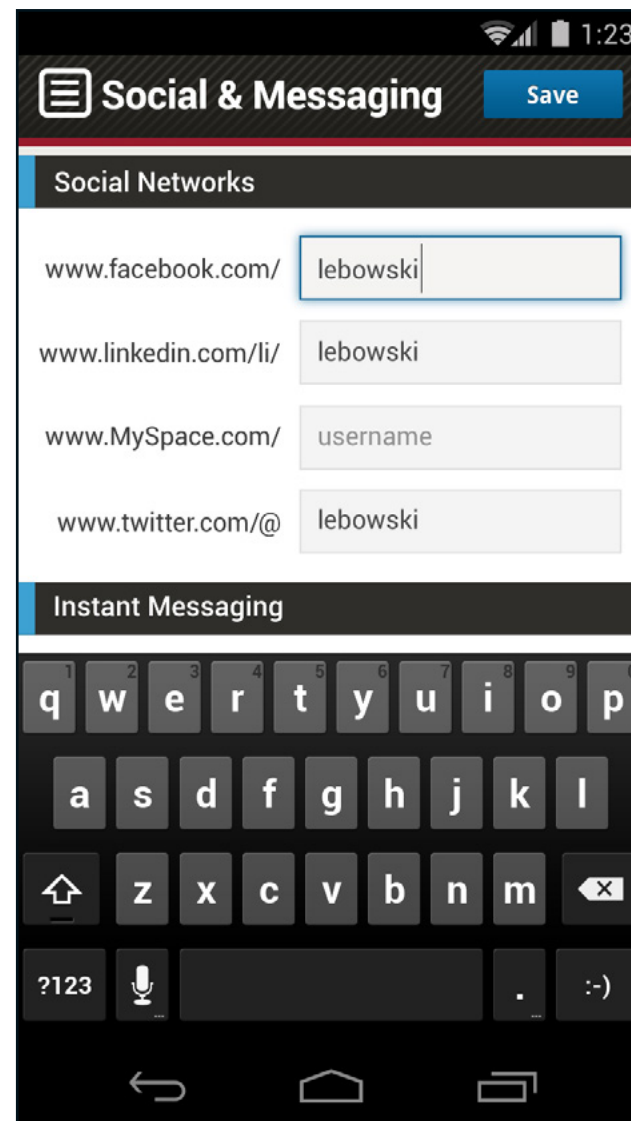
Instant Messaging

AIM username

ICQ username

Jabber username

MSN username



Social & Messaging Save

Social Networks

www.facebook.com/ lebowski

www.linkedin.com/li/ lebowski

www.MySpace.com/ username

www.twitter.com/@ lebowski

Instant Messaging

AIM username

ICQ username

Jabber username

MSN username

q w e r t y u i o p

a s d f g h j k l

z x c v b n m

?123 . :-)

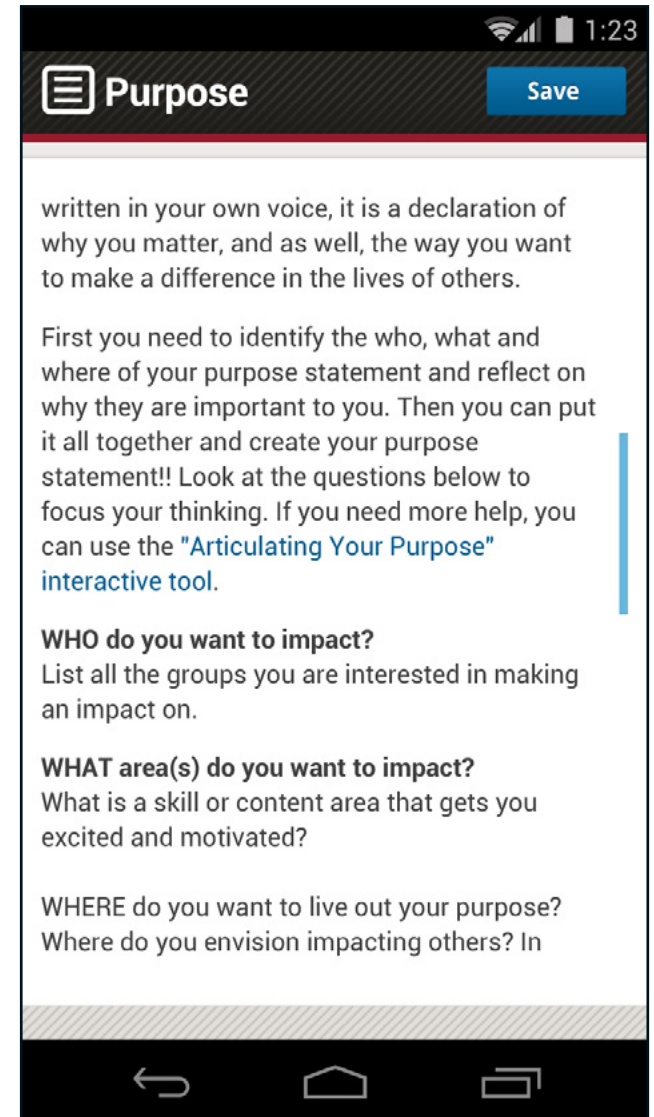
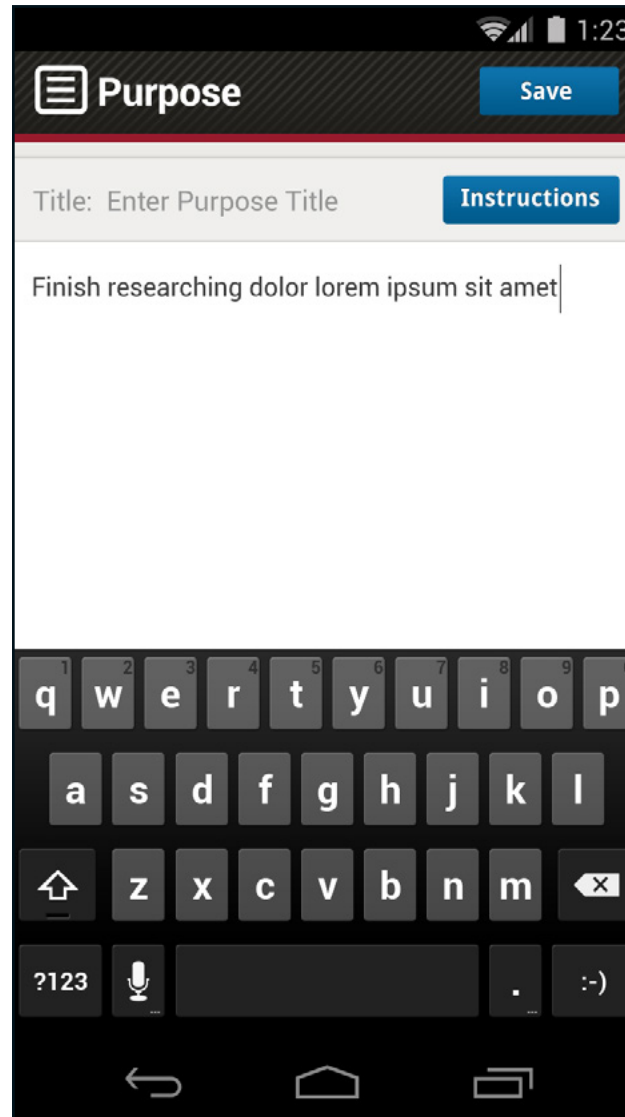
EDIT PROFILE SCREENS //

PURPOSE >>

Edit Profile Purpose keyboard is displayed to show edit state when user taps screen copy.

Purpose Instructions page is displayed when user taps Instructions button.

Instructions view simulates user experience while scrolling, incorporating Android standard Index Scrolling bar on the right side of screen.

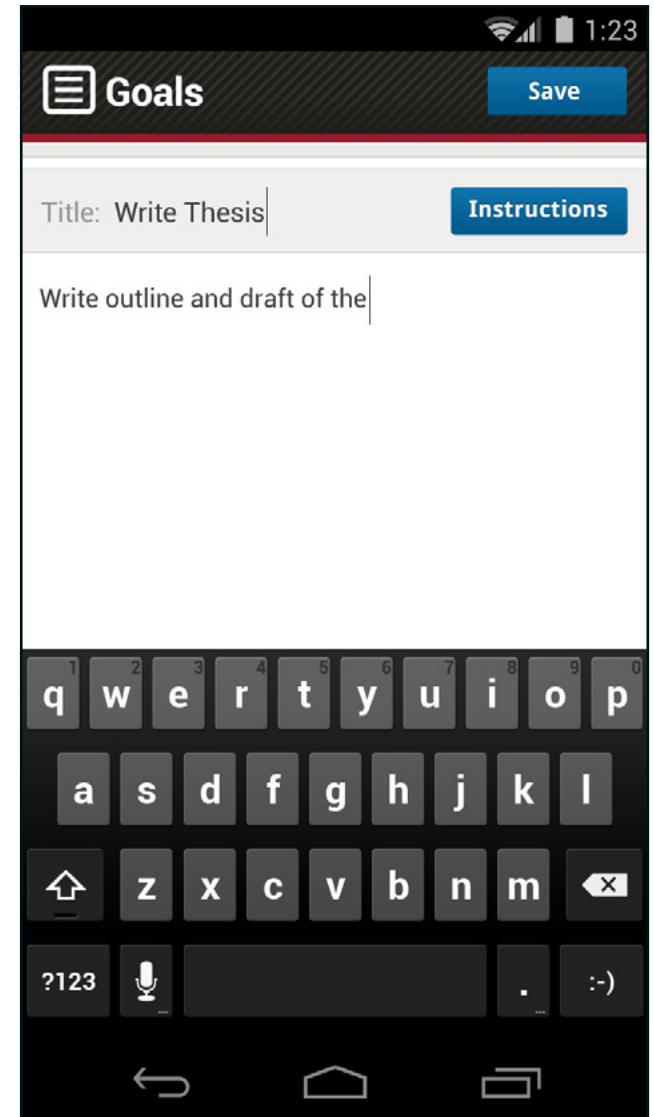
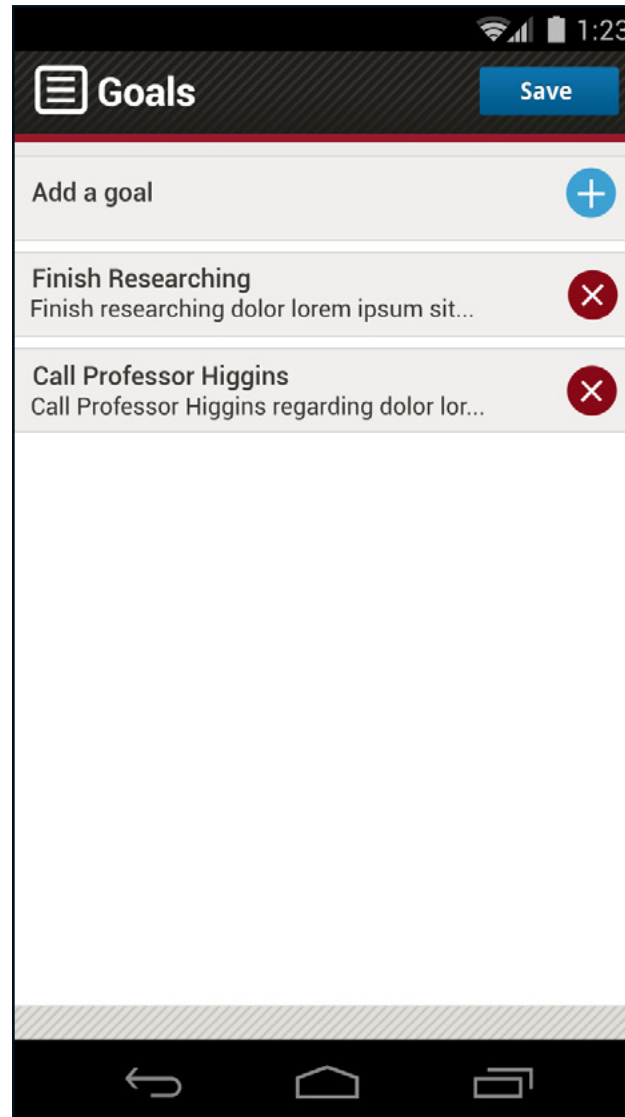


EDIT PROFILE SCREENS ///

GOALS >>

Goals screens display both list and edit view for the student's experience. User may tap the list copy to edit his/her goal, tap the "X" to delete existing goals, or tap the "+" to add a goal.

On the Goals Edit page, the keyboard appears to show edit state when user taps screen.

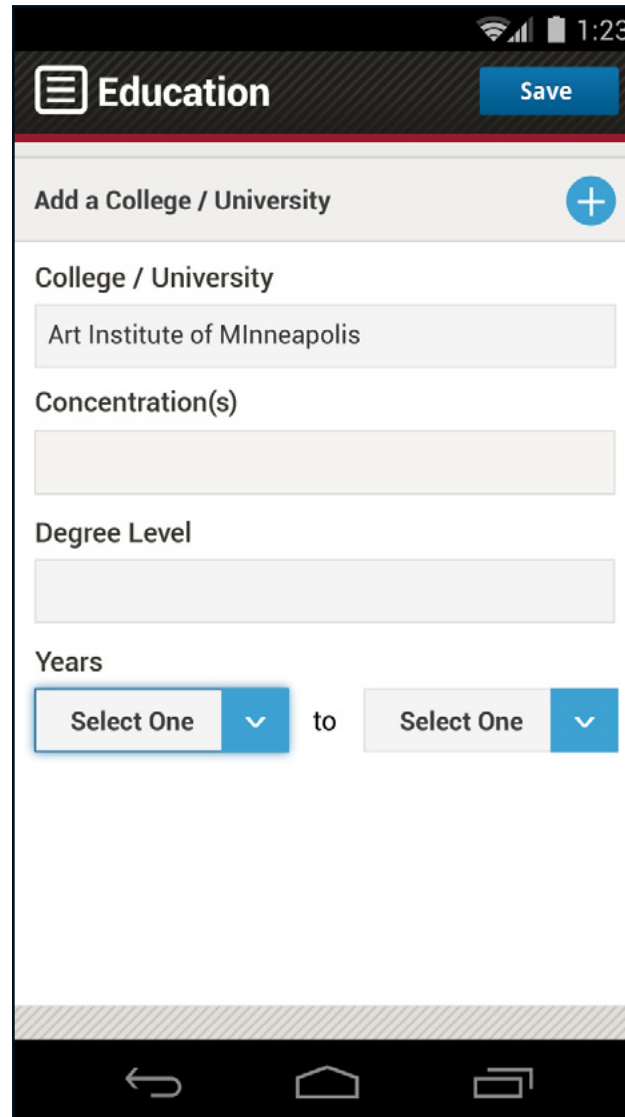
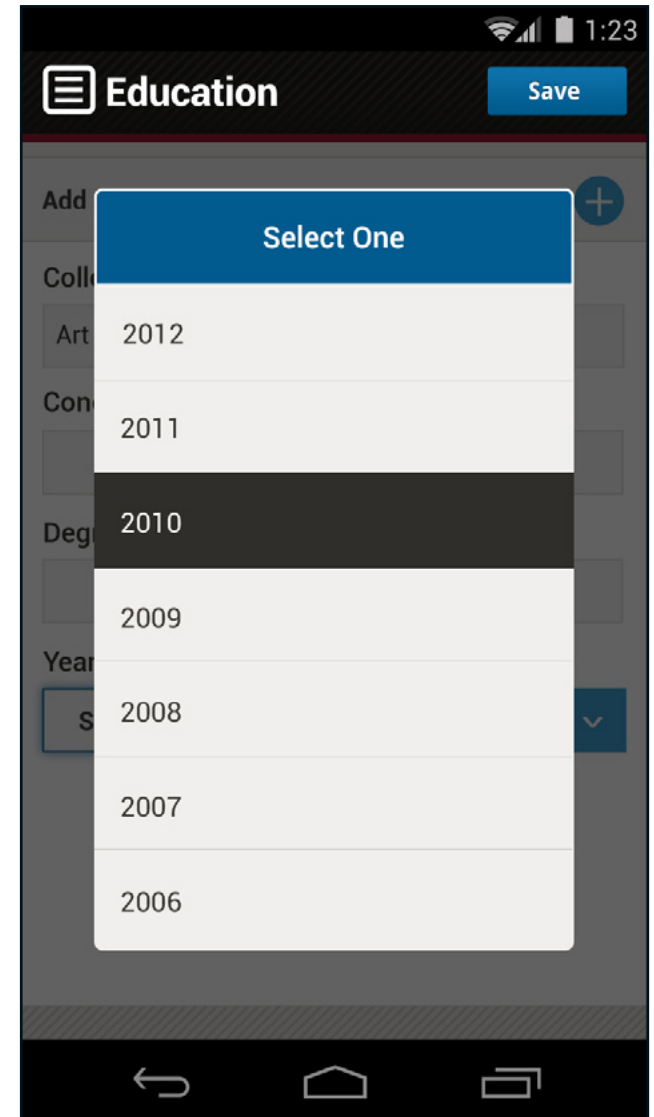


EDIT PROFILE SCREENS //

EDUCATION >>

Education Modal displays scrolling list of states and territories for user selection. The modal window displays when form results number over seven list items, as in states, countries or date spans.

Modal displays selected state during user selection experience. After user selects year, selection will be populated in the Education form. If user chooses to exit modal window, the Android back button will allow them to return to the Education form.

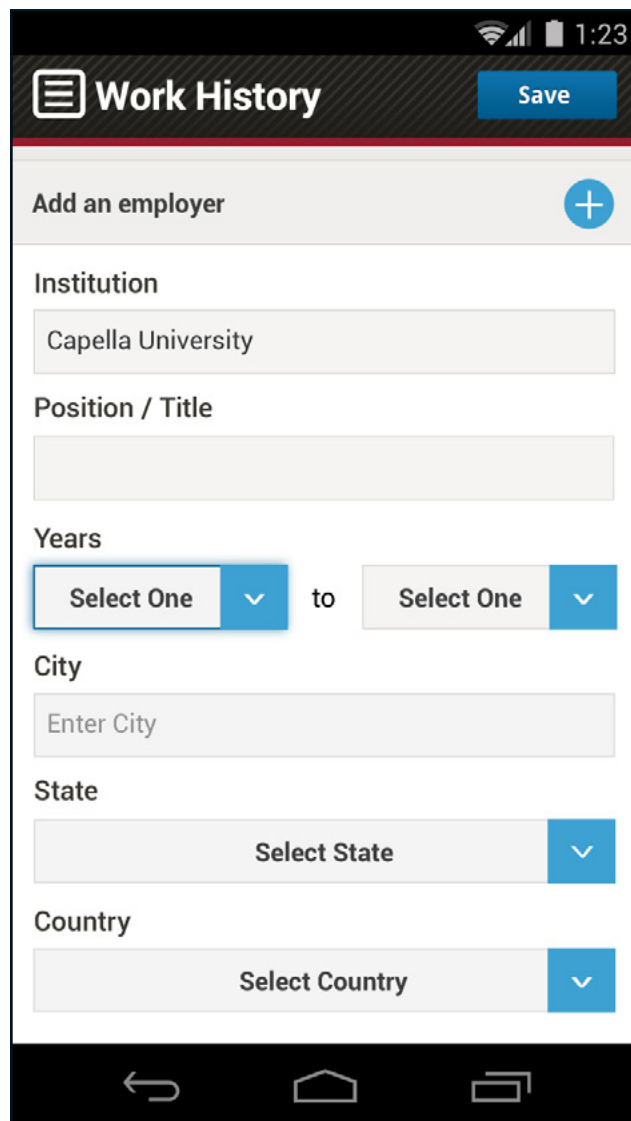
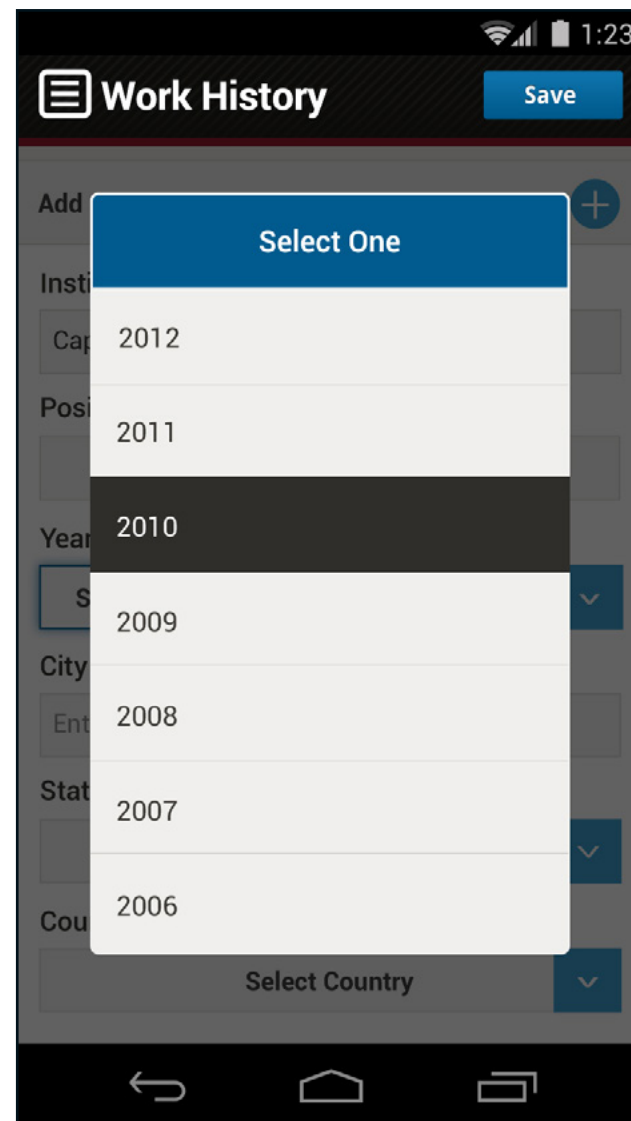



EDIT PROFILE SCREENS ///

WORK HISTORY >>

Work History Modal displays scrolling list of states and territories for user selection. The modal window displays when form results number over seven list items, as in states, countries or date spans.

Modal displays selected state during user selection experience. After user selects year, selection will be populated in the Work History form. If user chooses to exit modal window, the Android back button will allow them to return to the Work History form.

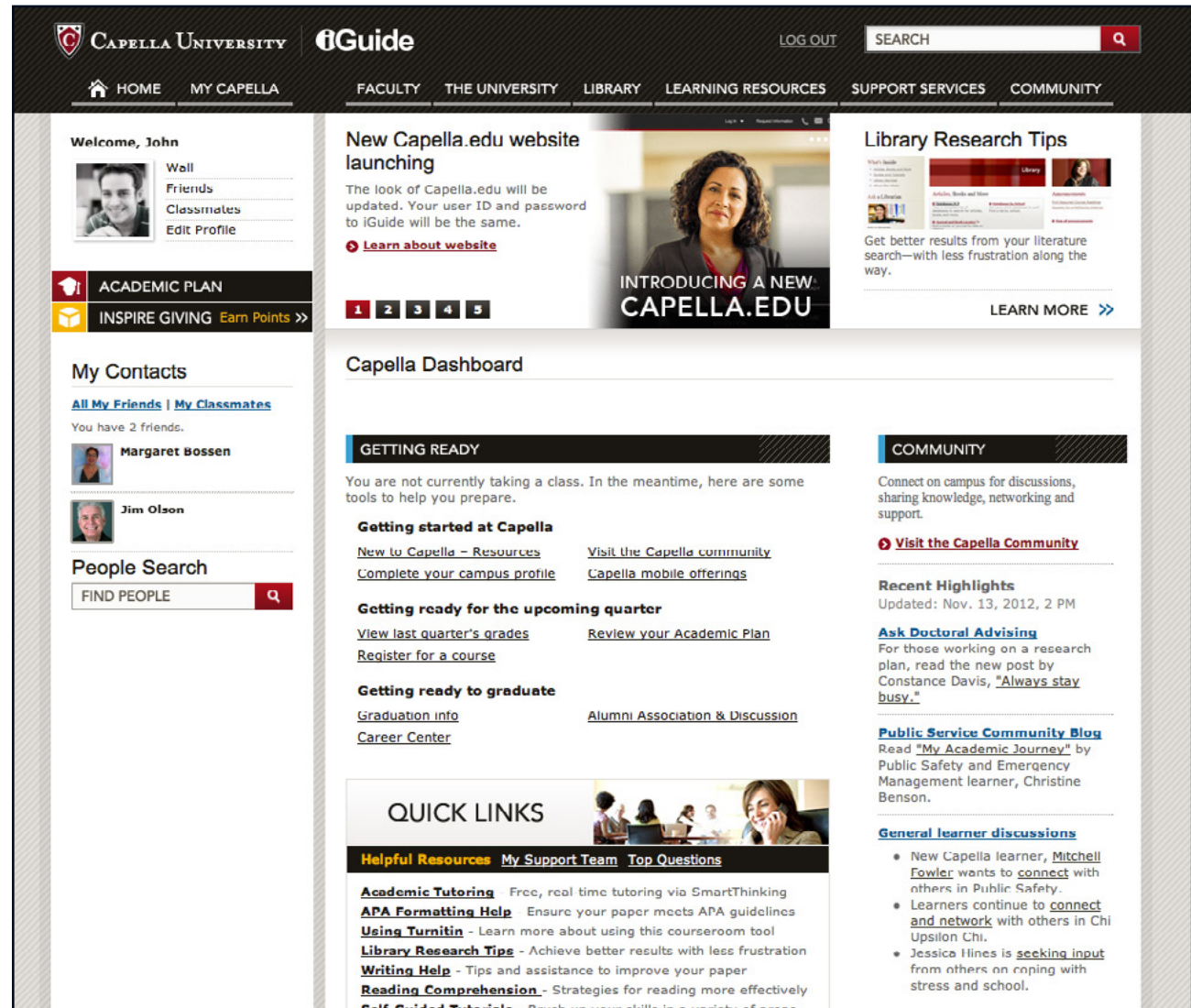
//////
BRAND Coordinating Standards for Richer, Integrated User Experiences
//////

BRAND

MAPPING TO IGUIDE »

The purpose of this document is to start a dialogue regarding the evolving visual direction of Capella's Mobile site, and how we might create a more coordinated branding experience for Capella users while mapping to our current iGuide standards.

This section will display visuals from the iGuide re-design to offer an overall feeling of the brand elements, and how they are applied to the Mobile iteration of the site.



The screenshot displays the Capella University iGuide website interface. The top navigation bar includes the Capella University logo, the iGuide logo, and a search bar. Below the navigation bar, there are several sections:

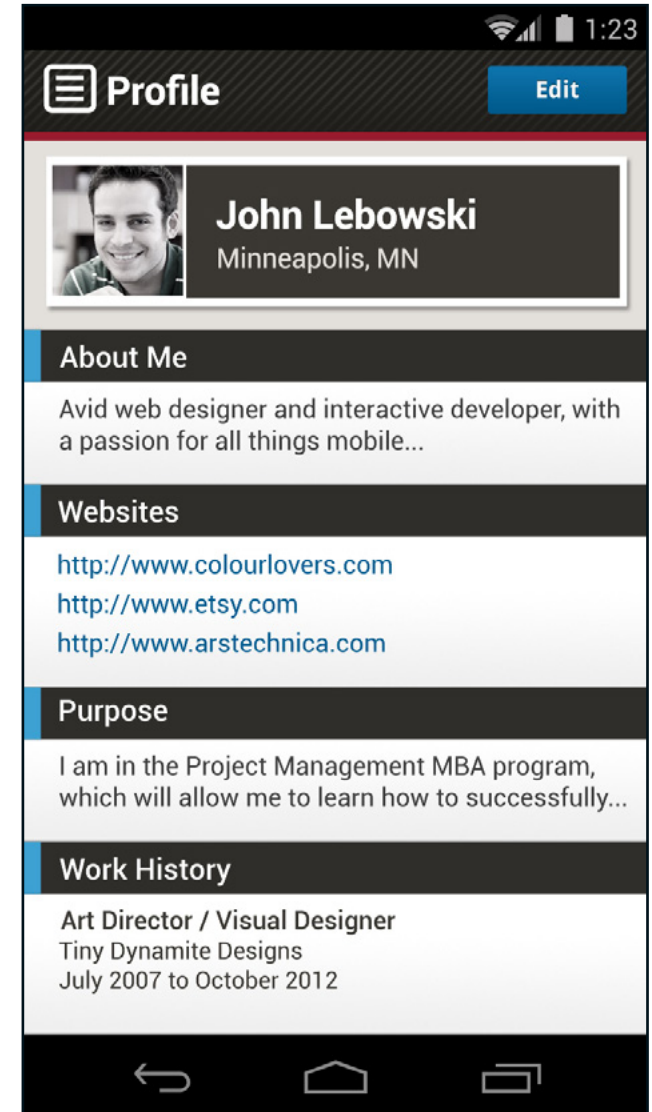
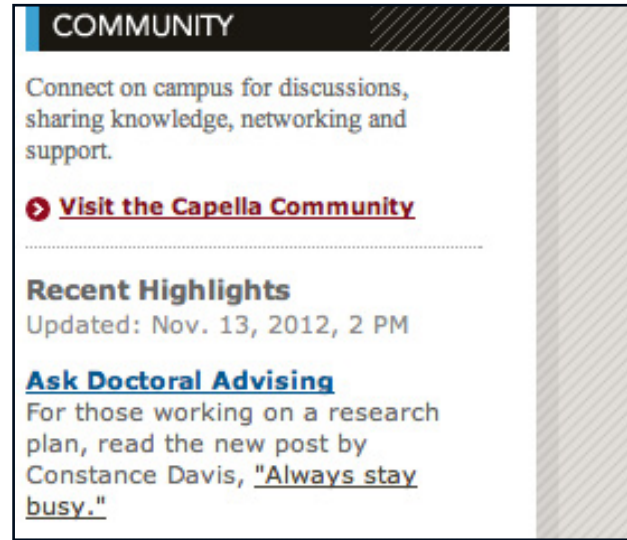
- Welcome, John:** A personalized greeting with a user profile picture and links for Wall, Friends, Classmates, and Edit Profile.
- ACADEMIC PLAN:** A section with a graduation cap icon and a link to "INSPIRE GIVING Earn Points >>".
- My Contacts:** A section titled "All My Friends | My Classmates" showing "You have 2 friends." with profile pictures and names for Margaret Bossen and Jim Olson.
- People Search:** A search bar labeled "FIND PEOPLE" with a magnifying glass icon.
- New Capella.edu website launching:** A large announcement banner with a woman's image and the text "INTRODUCING A NEW. CAPELLA.EDU". It includes a "Learn about website" link and a progress indicator with numbers 1 through 5.
- Library Research Tips:** A section titled "Library Research Tips" with a "Learn More >>" link.
- Capella Dashboard:** A central section with a "GETTING READY" header. It contains several sub-sections:
 - Getting started at Capella:** Links for "New to Capella - Resources" and "Visit the Capella community".
 - Getting ready for the upcoming quarter:** Links for "View last quarter's grades", "Register for a course", and "Review your Academic Plan".
 - Getting ready to graduate:** Links for "Graduation info" and "Alumni Association & Discussion".
- COMMUNITY:** A section with a "Visit the Capella Community" link and "Recent Highlights" including "Ask Doctoral Advising" and "Public Service Community Blog".
- QUICK LINKS:** A section with a "Helpful Resources" header and links for "Academic Tutoring", "APA Formatting Help", "Using Turnitin", "Library Research Tips", "Writing Help", "Reading Comprehension", and "Self-Guided Tutorials".

BRAND //

HEADINGS >>

iGuide Headings contribute to the distinctive modern look and feel of the overall brand, and have been applied strategically within the mobile site.

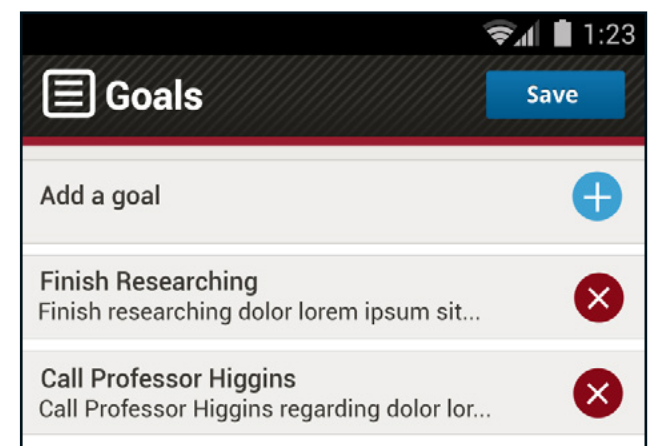
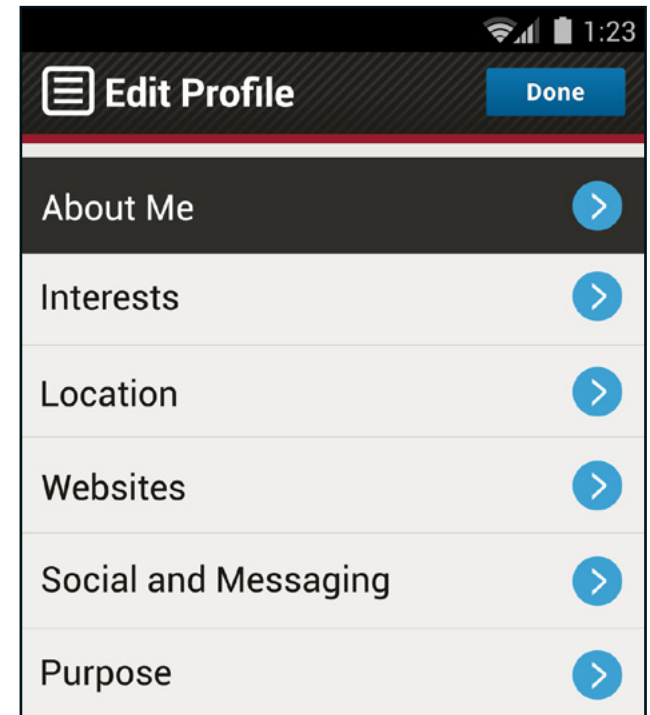
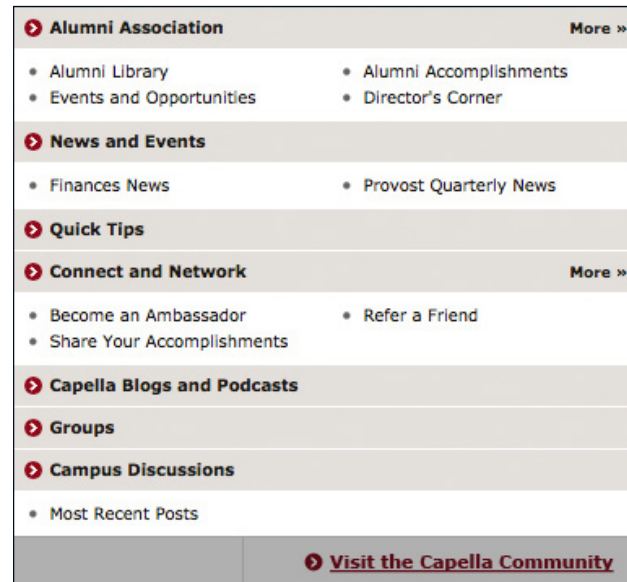
In the Edit Profile / Main Profile page, the iGuide Headings call out completed elements of the users profile, such as "About Me", "Interests", "Purpose", and "Websites".



BRAND ///

BUTTONS »

Common top level links in iGuide feature circle buttons with white arrows. The mobile site has expanded this metaphor to include additional actionable icons for the users' quick visual reference.

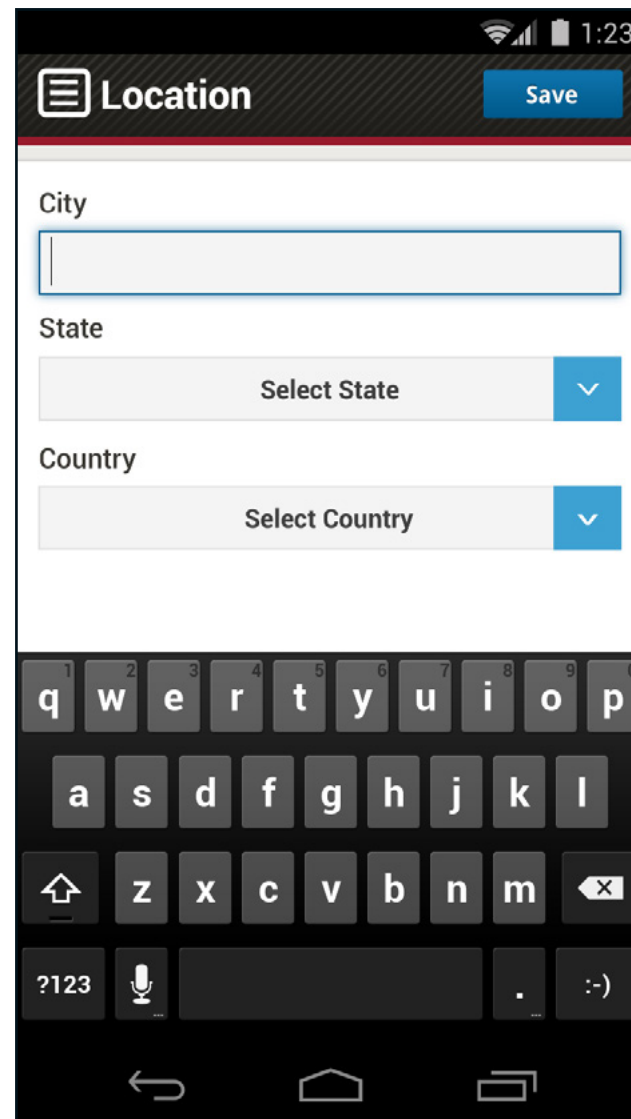
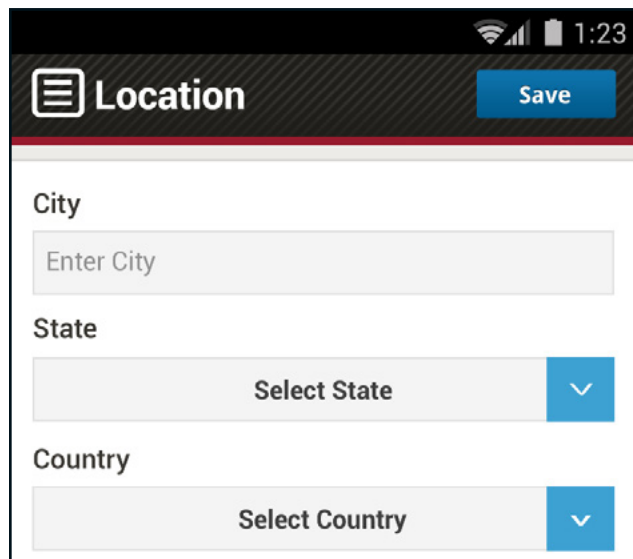
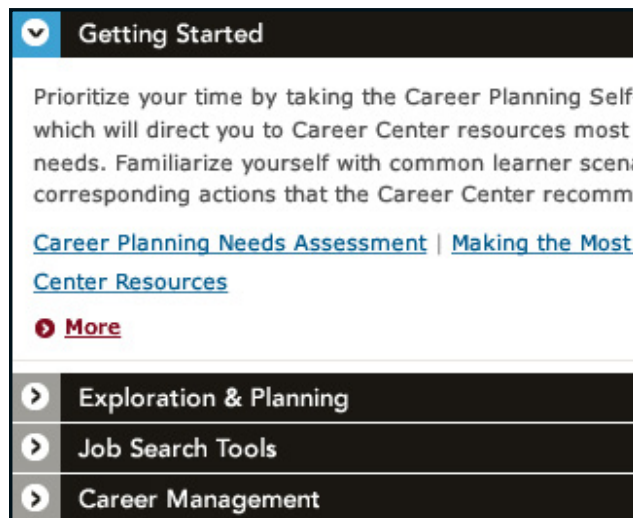


BRAND ///

FORMS >>

Edit Profile forms incorporate elements of iGuide — including colors and dropdown elements — in order to create a harmonious synthesis between iGuide and Android design standards.

Additionally, user tap integrates the Android form highlight feature, offering more clarity within a user-friendly form element.

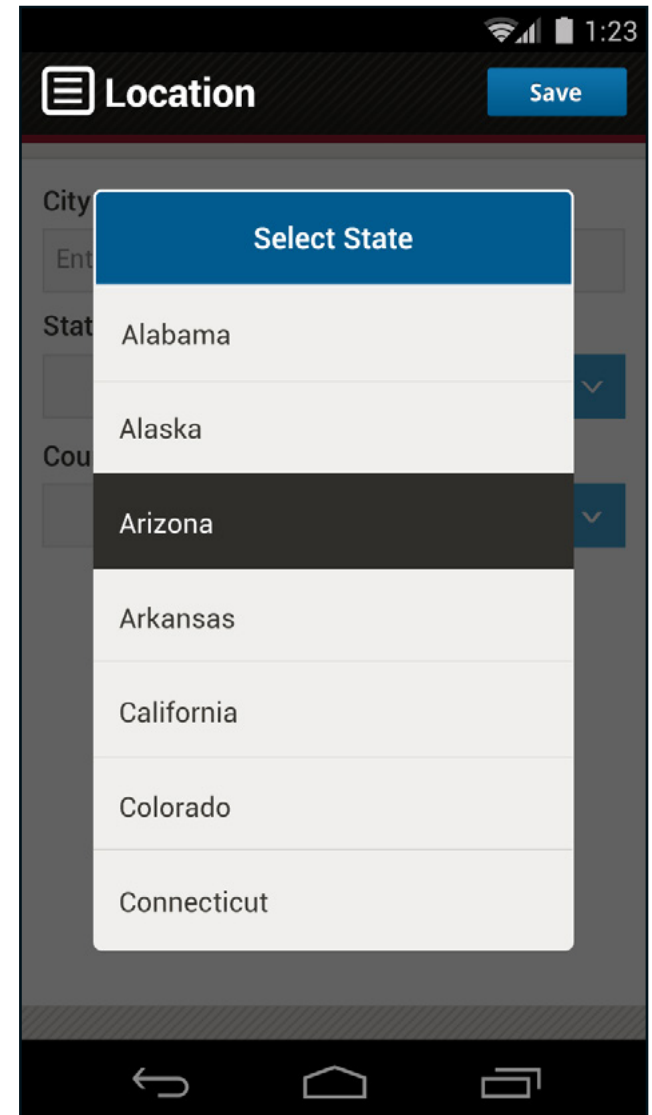
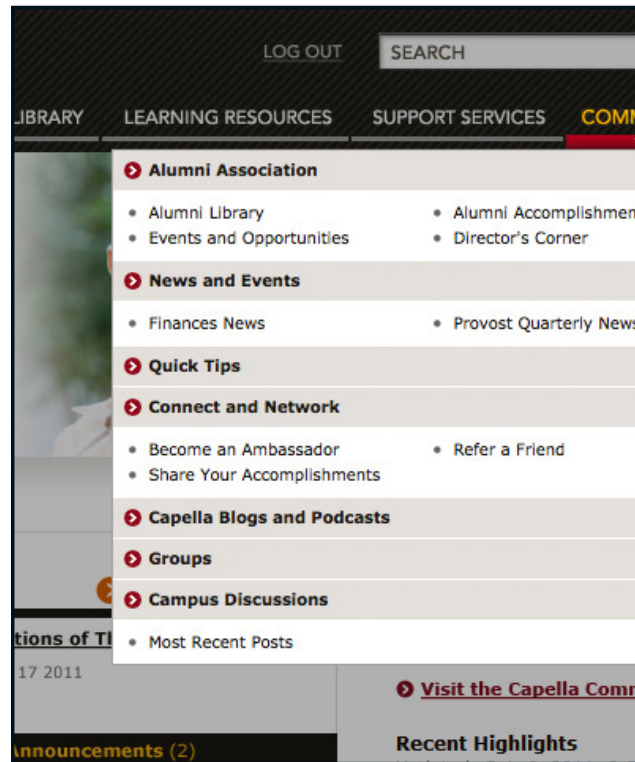


BRAND ///

MODALS >>

Capella Mobile Modals combine elements from the current iGuid Modal standards (67% opacity, iGuide branding) and apply them in a way that is appropriate for mobile users. For example, the Modal pictured allows users to select a state. The selection will be highlighted for the user's approval before tapping the "X" to close and approve.

Modal windows are limited to instances in which form lists contain more than seven items; when the list contains seven or less items, it will appear inline as a dropdown item.



////////////////////////////////////

VISUALS

Learn more about supporting the Capella brand in visual formats.

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VISUAL //

COLOR PALETTE >>

PRIMARY PALETTE

SECONDARY PALETTE



	PRIMARY PALETTE			SECONDARY PALETTE					
SCREEN HEX	#800D1E	#1A1712	#FFFFFF	#E3DFDB	#302E2B	#F0AF17	#968A14	#005A8C	#3DA1D2
SCREEN RGB	R 128	26	255	227	48	240	150	0	61
	G 13	23	255	223	46	175	138	90	161
	B 30	18	255	219	43	23	20	140	210

VISUALS //

TYPOGRAPHY >>

PRIMARY FONT >> Roboto. Roboto is the dominant font. Use all caps for navigation, short headlines, and buttons.

Roboto Condensed
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Condensed Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Bold Condensed
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Bold Condensed Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Thin
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Thin Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Light
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 /abcdefghijklmnopqrstuvwxyz

Roboto Light Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 /abcdefghijklmnopqrstuvwxyz

Roboto Black
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890/abcdefghijklmnopqrstuvwxyz

Roboto Black Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Medium
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Medium Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Roboto Bold Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

SECONDARY FONT >> Droid Sans. Use for navigation and buttons.

Droid Sans Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Sans Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Sans Mono
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Serif Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Serif Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Serif Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz

Droid Serif Bold Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890 abcdefghijklmnopqrstuvwxyz